



Whatever your past,
make your future
EXTRAORDINARY

Nothing ordinary
comes from this
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HOT LINE
16504

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 Elsadat City Elmehwer Elmarkazy - 2 Cairo Alexandria Desert RD K92



FACULTY OF **Business Administration**

Do students prefer studying in the Faculty of **Business Administration**?

The Faculty of Business Administration at Al Ryada University for Science & Technology seeks to be the leader in Egypt and the Arab region, by providing distinguished education that blends theory and practice, and focuses on developing creative skills and critical thinking among students, and preparing them to be responsible leaders who contribute to achieving sustainable development in its environmental, economic, and social and technological dimensions, and is committed to including sustainability concepts in all educational and research programs.

The Faculty of Business Administration is interested in providing high-quality educational programs in the field of accounting, business administration, economics, and information technology, and providing students with the knowledge and skills necessary to compete in local, regional, and international labor markets, with a focus on enhancing moral values and social responsibility among students, and preparing and training them to use technology to be innovative entrepreneurs contributing to building prosperous societies.

Our faculty adopts an innovative and adaptive approach, fostering close partnerships with national and international academic, research, and industrial organizations. This collaborative effort ensures the delivery of disciplined, organized, creative, and multi-skilled graduates, contributing to society's needs.



Academic degrees awarded by the faculty:

The Faculty of Business Administration offers a variety of degree specializations, each with its unique emphasis. **Our students graduate with a degree in one of the following specializations:**

- 1 Accounting
- 2 Finance
- 3 Marketing
- 4 Entrepreneurship and innovation
- 5 Business administration
- 6 Economics
- 7 Business Informatics (BIS)

Our degree programs are characterized by:

- The ability of the outstanding student to obtain a bachelor's degree in the specialty after a three-year study, i.e. six basic semesters (fall and spring), provided that all graduation requirements are met.
- A range of specializations that meet the needs of the modern labor market, locally, regionally and internationally.
- A blend of theory and practice to closely align with the requirements of industrial, commercial, agricultural and service bodies, institutions and companies, and to provide immediate professional value to what our students learn.
- Research-oriented and hands-on experience subjects integrated into the degree programs.





Our degree programs are characterized by:

- Regular updates to subjects to reflect changes in the modern labor market area to give our graduates a competitive advantage in employability.
- Highly qualified academic staff with both Egyptian and international experience
- Opportunities for summer training and internships

Study Plan for the Faculty of Business Administration

1 Freshman (FIRST LEVEL) This is where you begin your journey to study the basics of various sciences to gain knowledge, understanding, mental and professional skills in the areas of; Accounting, management, economics, financial math, statistics, information technology, information systems (business computing) and technical writing.

2 SOPHOMORE (SECOND LEVEL) The student chooses one of two tracks:
Track One: Enrollment in the Business Informatics (BIS) Program
This year, knowledge, understanding, and mental and professional skills are acquired to combine the specializations of technological information systems, financial and commercial sciences, as the study varies in the field of;
Fundamentals of programming, database management systems, software engineering, web development, enterprise resource planning (ERP) systems, business analytics, investment analysis and communication skills, and intensive English for academic study.

Second track: Enrollment in the general program of accounting, finance, marketing, entrepreneurship and innovation, business administration, and economics.

This year, knowledge, understanding, and mental and professional skills are acquired in the field of; Managerial Accounting and Intermediate Accounting, Business Finance, Entrepreneurship and Innovation, Organizational Behavior and Leadership, Business Analytics, Investment Analysis and Communication Skills, and Intensive English for Academic Study.



Study Plan for the Faculty of Business Administration

3 JUNIOR (THIRD LEVEL) In this year: **In the first track**, the student continues to acquire more focused knowledge, understanding, and mental and professional skills in the field of;

Information security and privacy, business intelligence and data analytics, IT project management, digital transformation strategies, data warehousing and data mining, business process modeling and analysis, decision support systems, data structures and algorithms, business process management.

As for the second track the student in the third year will choose one of the following programs:

Accounting

Finance

Marketing

Entrepreneurship and Innovation

Business Administration

Economics

The student will continue to acquire more focused knowledge, understanding, mental and professional skills in the chosen program specialty.

- 4 SENIOR (FOURTH LEVEL)**
- In the final year, the student will continue his in-depth study to gain knowledge, understanding, mental and professional skills in their field of specialization.
 - Fourth Year also encompasses an individual Final Year Project, where you will develop a viable project based on a given topic. You'll have a range of choices in selecting your topics, with a dedicated supervisor to guide you.



Career Opportunities:

- The Faculty of Business Administration derives its importance from the educational services it provides, which allows it to take precedence in employability through the professional experience that our students acquire, represented in many mental skills (creativity, leadership, and innovation) and social and emotional skills (leading work teams, providing services to others, social influence and management of others).
- The mix of educational services extends to include research, consulting and training activities in the fields of accounting, administration, finance, marketing, economics, information technology, human development, restructuring organizations, implementing mergers and acquisitions, organizational development, and specialized expertise in the field of legal disputes and arbitration issues at the state level.
- The mix of our services reflects the multiplicity of parties benefiting from the services of our graduates, between business institutions, government institutions, and for-profit and non-profit institutions.




The job opportunities available to our graduates vary according to each specialty in all these institutions as follows:

1-Accounting and Finance graduates:

They may find employment opportunities within all organizations in the following areas, but not limited to:

- Financial Accountant
- Cost Accountant
- Management Accountant
- Auditor at the Central Auditing Organization
- Chartered accountant and auditor
- Internal auditor
- Working in exchange centres.
- Financial analyst or stockbroker for buying and selling shares to clients within the Egyptian Stock Exchange.
- Working within the ports and the Customs Authority in its various branches.
- Tax official within the Egyptian Tax Authority.
- Financial accountant within companies, factories, and large and medium-sized stores in various parts of the Republic.
- A financial manager specialized in giant companies, with proven graduate qualifications and ability to close deals.
- An accountant within major public, private and international banks.
- Conducting financial deals and contracts between banks and public and private companies in the investment department within the bank.
- A teller or counter employee to complete withdrawals and deposits within banks and financial institutions



The job opportunities available to our graduates vary according to each specialty in all these institutions as follows:

2-Marketing and Business Administration graduates:

There are a number of jobs that graduates of bachelor's programs in marketing and business administration can apply for, including but not limited to the following:

- Working in administrative, production, financial, marketing, commercial, and various companies and projects.
- Working in the financial sector in banks and companies.
- Working in insurance companies.
- Working in companies operating in the field of securities and stock exchanges.
- Specialized in the field of marketing and the ability to conduct feasibility studies for projects
- Free projects and self-employment through undertaking a commercial project that suits the graduate's abilities and working to advance it through scientific study.

3- Entrepreneurship and Innovation graduates:

There are a number of jobs that graduates of the Bachelor's Program in Entrepreneurship and Innovation can apply for, including but not limited to the following:

- Research, development and innovation sector in government and private institutions.
- Governmental and private bodies and institutions in the field of leadership and innovation.
- Banks and development institutions sector.
- Investment and development institutions.
- Special innovative projects.
- Small and medium business sector and emerging commercial companies.
- Social projects, small entrepreneurial projects, and corporate projects.
- Business training centres in the field of innovation and entrepreneurship

4- Economics graduates:

A bachelor's degree in economics is a required degree and opens a world of job opportunities in several fields, including but not limited to the following:

- Working in the Ministry of Foreign Trade
- Working in chambers of commerce
- Working in international trade points
- Export and import offices and companies
- Customs Authority
- Commercial representation offices at the Egyptian Embassy
- Working in ports and airports
- Working in financial markets and stock exchanges
- Economic researcher and export and import specialist
- Economic researchers at the Central Bank of Egypt.

5- Business Informatics (BIS) graduates:

- Graduates of the Business Informatics (BIS) program are distinguished by their qualifications for many diverse and different job opportunities in local, regional and global labor markets. The program provides the preparation of a distinguished graduate for the labor market capable of combining the specializations of technological information systems and financial and commercial sciences, and qualifies the student to work in professions related to information and communication technology, which have become a feature of this era.



- In addition to the basic background in commercial sciences, the student studies other areas such as software development and the application of ready-made software packages, in addition to the analysis, design, development and management of computer applications in the fields of business, information systems and specialized computing in various business institutions, such as banks, oil companies, telecommunications companies and regional and international software companies, securities institutions, stock exchanges, research, service, agricultural, industrial, health information centers, tourism companies, and others.

● The bachelor's degree in business informatics (BIS) is a highly sought-after degree and opens a world of career opportunities in the field of business technology, including but not limited to the following:

- Business systems analyst and designer
- Database analyst and designer
- IT project manager
- Information security analyst
- Software developer
- Website designer
- IT consultant
- Cloud Solutions Architect
- Database Administrator
- Mobile application developer
- Business intelligence developer
- Working in the information systems sector in banks, insurance companies and other business sectors.
- Working in various software and information technology companies.
- Working in the field of e-commerce.
- Structuring and designing information networks for business organizations



Together, we embrace change, adapting and collaborating in novel ways that challenge the status quo and redefine established modes of thinking. Without boundaries, our students, academics, and researchers converge with the public and private sectors, fostering an environment where they learn from each other and collaborate seamlessly to generate groundbreaking solutions.



How to apply?

- Read the admissions section in the website **www.rst.edu.eg** This can also be downloaded at **www.rst.edu.eg**
- Submit an application online at **www.rst.edu.eg**
- Call the RST Hotline and speak to a member of staff in the Student Affairs Department in you require further information- **16504**

When to apply?

- Admission is currently open.
 - Applicants are encouraged to apply early in order to secure a place in their chosen program of study.
 - Once programs are full the applicants will be placed on a waiting list.
- For more details, visit the faculty website: **www.rst.edu.eg**

What's next?

Virtual Visit

Can't get to Al Rayad in person? Our Virtual Visit allows you to virtually explore the University. View a range of videos, °360 photos and image galleries to find out what it is like to live and **study here:** **virtualvisits.rst.edu.eg/undergraduate**

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Chat online

Wherever you are, we give you the chance to chat to us about anything related to your admission. You will be able to ask about **different subjects**:

-----/student-chat

Contact us

Our prospective students' Enquiry Team can advise you about admission to specific degrees or help if you have general enquiries about applying to the University:

futurestudents@rst.edu.eg

AL RYADA UNIVERSITY

FOR SIENCE AND TECHNOLOGY

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